



Tailoring –Option for Better Income

Shivshakti Mahila Mandal

President: Smt. Nimishaben Jasvantbhai Patel

Number of SHG Members: 20

Village: Sukhala, Taluka: Kaparada, District: Valsad, Gujarat

The tribal communities of Valsad district depend primarily on agriculture for their livelihood. Majority of them work as labour force for seasonal agricultural work. Therefore, they have to migrate to nearby town for wages during lean period. Majority of dropouts school girls have performed household activities.

During informal meeting of KVK experts with the villagers of Sukhala village, it was observed that, unlike the men, it is very difficult for the girls and women to go away from home for income generation. KVK helped these women to form a SHG named “Shivshakti Mahila Mandal” consisting 20 members. The group started with membership fee of Rs.20 and regular monthly deposit of Rs.50 per member.

KVK organized skill oriented training programme at KVK for SHG members. All the basics of sewing, cutting, designing of blouse, bag etc., were the component of training. KVK experts also guided them about opening the account in bank, maintenance of registers, credit to the members etc. KVK approached the officer of Dena bank and convinced to approve the credit at subsidized rate. Sixteen trainees have purchased machine from bank loan. They are working for about 3 to 4 hours daily for 18-20 days in a month. All the members of the group are earning monthly income of Rs.2000 to 2200 and they have repaid the full amount of loan. Total saving of the group is around Rs.1,50,000. Other women were also inspired from the group and two more SHG have been formed. As a result of continuous effort of KVK, 50 machines have been provided free of cost to the trainees under Manav Kalyan Scheme of Gujarat Government. Trained group members have also acted as trainers to the other SHGs. Few of them joined with industrial unit as skilled worker and earning up to Rs.2500 per month.

